

...the City's
 “sophisticated art scene
 in a forward thinking community
 with big city amenities and
 small-town charm.”

VISION

The Art Gallery of Southwestern Manitoba leads and inspires community engagement through contemporary art exhibitions, education, and events.

STRATEGIC PILLARS

- ▶ EXHIBITIONS, EDUCATION, EVENTS
- ▶ COMMUNITY ENGAGEMENT
- ▶ FACILITIES
- ▶ CAPACITY BUILDING
- ▶ FINANCIAL

STAFF

- ▶ **Deirdre Chisholm**
EXECUTIVE DIRECTOR
- ▶ **Alyssa Fearon**
CURATOR
- ▶ **Chris Cooper**
ART EDUCATOR
- ▶ **Pam Carlson**
GALLERY SERVICES COORDINATOR
- ▶ **George Phillips & Jessica Choi**
GALLERY ATTENDANTS
- ▶ **Kevin Conlin**
FACILITY MANAGER

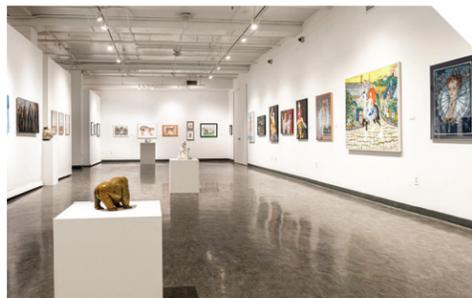
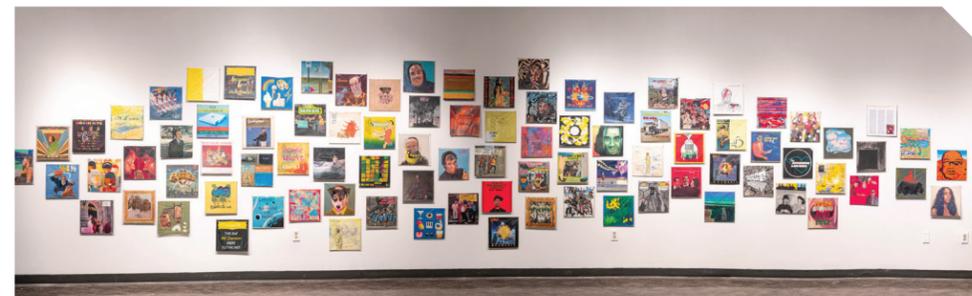
BOARD OF DIRECTORS

- ▶ **Danielle Adriaansen** CHAIR
- ▶ **Jan Chaboyer** TREASURER
- ▶ **Alysha Farrell** SECRETARY
- ▶ **Heather Duncan**
- ▶ **Derek Ford**
- ▶ **Amy Breen**
- ▶ **Doug Derksen**
- ▶ **Rob Lovatt**
- ▶ **Angella Taylor-Spence**

The AGSM is supported by the Canada Council for the Arts, the Manitoba Arts Council, and the City of Brandon.



CELEBRATING 114 YEARS



ARTISTIC PROGRAMMING, APRIL 1ST, 2019 – MARCH 31ST, 2020



Spring 2019 began with a renewed commitment to focus on artists with a connection to the Brandon and southwestern Manitoba region, where artists living in the region can tend to feel isolated from activities happening in larger, urban city centres. As part of this commitment, the AGSM organized: Kerri-Lynn Reeves, *We Are Three and The Mother*; Lisa Wood, *Openings*; Jan Brancewicz, *Reproducing the Old Masters*; Doug Derksen, *Standing in the Calm of the Storm*; and Kevin deForest, *Okasan and Papi: Remixing Hybridity*.

Related to the exhibition programming, Reeves and Wood collaborated with the AGSM to host *The Gathering*, an informal artist talk in the form of a communal conversation, with artist-mothers from across the province of Manitoba. Other artist talks hosted at the AGSM were by Brancewicz, and by Derksen, who also held a series of related drop-in Tai-Chi lessons in the gallery space. Adding to the fun of the annual Wheat City Nuit Blanche, the AGSM was pleased to be able to host Kevin deForest for an artist talk.

Concurrently, the AGSM also launched the RBC Public Art Mentorship Program, an initiative funded by the Royal Bank of Canada that fosters artistic leadership in racialized and Indigenous artists living in Brandon. Emerging Indigenous artists Carly Morrisseau and Jessie Jannuska received mentorship from contemporary artists across Canada via online and in-person sessions. Their projects were installed on Pattison billboards along Highway 1 in Brandon. As part of the mentorship program, Jannuska and Morrisseau also led a community walking tour of the billboard projects, held an artist talk, and led Beading Basics and Intro to Cree Language workshops.

In January, 2020, the AGSM made a new commitment to prioritize women and non-binary artists of Black, Indigenous, and People of Colour (BIPOC) identities, acknowledging the historical under-representation of these communities in Canadian art institutions. In March 2020, the AGSM hosted a Master Class session with Dana Inkster, the award-winning queer filmmaker and digital media artist based in Lethbridge, AB.

Also as part of this undertaking, the AGSM is organizing the following exhibitions and related public talks: Liz Ikiriko, *Flags of Unsung Countries*; Gloria Swain, *This Too Shall Pass*; the AGSM invited Toronto-based, spoken-word artist Randell Adjei to perform for the Brandon community, in collaboration with the MacKenzie Art Gallery.

Subsequent to the launch of these initiatives, the AGSM has seen increased engagement from local and national news outlets for its programming, including more news coverage from the Brandon Sun and CBC Arts.

MANAGEMENT AND GOVERNANCE

In the past year, the AGSM been working to steadily improve and upgrade its profile and facilities. This has included the hiring of a new Executive Director, Deirdre Chisholm, who brings twenty years of experience in municipal and community-based arts leadership. In September, the AGSM Advisory Board added new Directors with expertise in business, education and

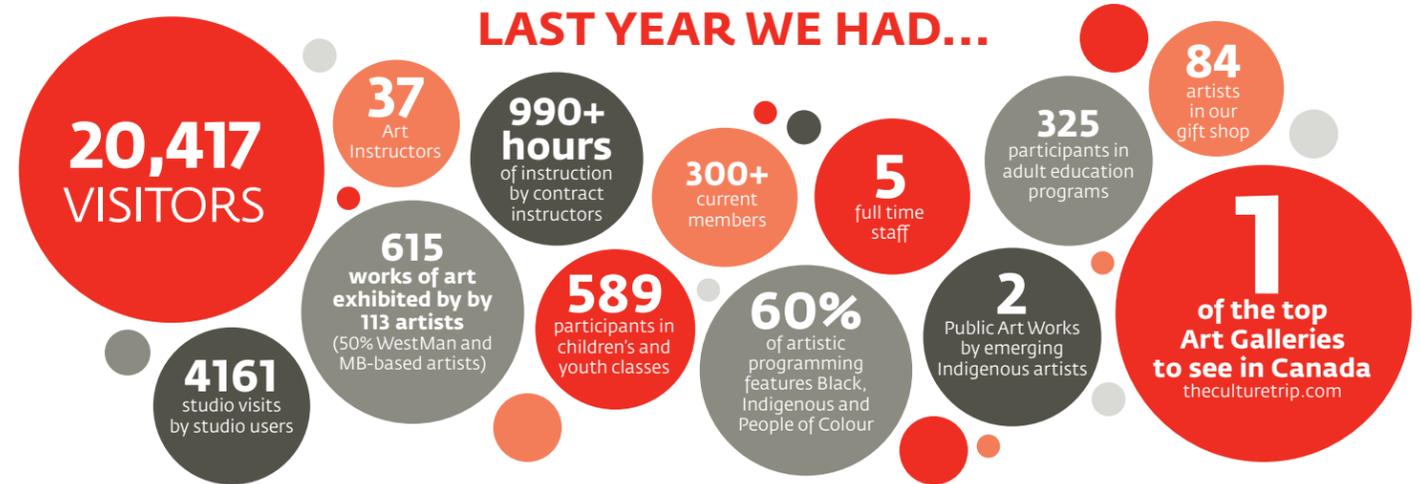
photography. Since we are midway through the current Strategic Plan (2018-22), the new Advisory Board is developing plans to implement steps that focus on the Gallery's short and mid-term capital projects and community relationships. These include addressing programming for families, artist-peer groups and building stronger donor-business opportunities. In 2020, the Main, Community and Visitor Services flooring will be replaced with upgraded and environmentally suitable to the presentation of contemporary art.

ORGANIZATION'S FINANCES

The Manitoba Arts Council is our largest funder (in cash), providing 29% of our revenue through their Manitoba Arts Partnership agreement. The City of Brandon provides a grant that amounts to 33% of our operating budget, which corresponds to the exact amount of our rent and utilities expenses paid back to the city.

27% of AGSM revenue is self-generated through our gift shop, art education classes & workshops, and fundraising. In order to ensure fiscal and operational flexibility, a scalable budget has been written to support changes or challenges, allowing us to be responsive without jeopardizing the financial health of the organization should we be unable to secure increases.

The AGSM continues to demonstrate sound fiscal management, having run small surpluses (less than 15%) due to vacancies of curatorial and other staff positions in 2017-2019, and maintained reserve funds in the areas of Operations, Programming, and Capital.



ECONOMIC IMPACT

For every \$1 invested by the City of Brandon, the Art Gallery raises \$2.29 through a combination of operating grants and earned revenue. Culture is an important economic driver in the Province of Manitoba. In 2014 it was responsible for \$1.7 billion, or 2.9% of Manitoba's total GDP, and provides direct employment to 22,000 Manitobans, or 3.3% of Manitoba's workforce (Statistics Canada, 2016).

Manitoba's total Culture GDP increased by 23% from 2010-2014, growing twice as fast as the overall Manitoban economy. In terms of importance to our economy, culture exceeds other sectors such as agriculture, forestry, fishing, and hunting; electric power generation, transmission, and distribution; food manufacturing; and accommodation and food services. https://www.manitoba.ca/asset_library/en/imaginairecreative/discussion-paper.pdf

CONTRIBUTIONS:

Donations, class registrations, memberships

Current Month-To-Date	\$ 4,795.50	61
Current Fiscal Year-To-Date	\$ 37,579.28	509
Cumulative (since database inception 2017)	\$ 343,391.03	3445

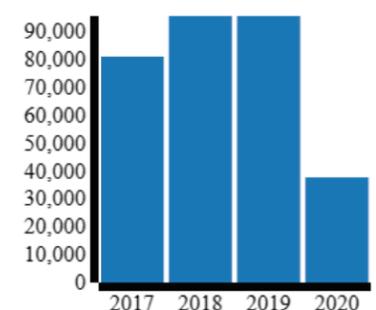
REVENUE:

City of Brandon (in-kind Rent)	\$232,334
Manitoba Arts Council	\$185,000
Earned Revenue	\$103,783
Canada Council for the Arts	\$97,000
Fundraising and donations	\$47,243
Special project grants	\$98,058
TOTAL	\$763,418

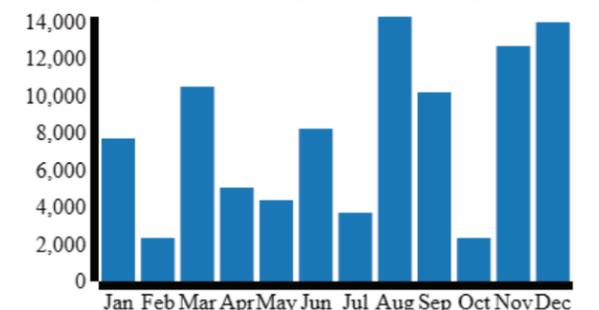
EXPENSES:

Rent (in-kind City of Brandon)	\$232,334
Exhibitions	\$90,068
Operating costs	\$92,869
Education programs	\$89,207
Gift Shop	\$14,718
Promotion	\$60,769
Facilities and capital costs	\$44,022
Fundraising	\$52,032
Special Projects	\$85,538
TOTAL	\$761,557

CONTRIBUTIONS BY YEAR 2017-2020



CONTRIBUTIONS BY MONTH 2019



CONTRIBUTIONS BY MONTH 2020

